Orders

Order / Rev:

104088

Alt Order #:

06831602

Product Desc:

Crossroads GPS

Estimate:

754

Flight Dates:

07/27/12 - 08/06/12

Original Date / Rev:

07/06/12 / 07/17/12

Order Type:

GENERAL



Primary AE:

Amy McCreary

Sales Office:

Sales Region:

BLPHI

National

Agency

Name:

Crossroads Media, LLC

66 Canal Center Plaza

Alexandria, VA 22314

Buying Contact:

Billing Contact:

Billing Type: Billing Calendar: Cash Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

00:15:00

Advertiser

Name:

Priority:

Demographic:

Revenue Codes:

Crossroads GPS

PLI2,PLC01-Democrat

Product Codes:

SELECT PRIORITY CODE POLITICAL/AGY, PISSUE, GEN New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

2.111						
Start Date	End Date	# Spots	Gross Amount	Net Amount		
06/25/12	07/29/12	15	\$24,550.00	\$20,867.50		
07/30/12	08/06/12	64	\$52 500 00	\$44 625 00		

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2012	15	\$24,550.00	\$20,867.50	0.00
August 2012	64	\$52,500.00	\$44,625.00	0.00
Totals	79	\$77,050.00	\$65,492.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$77,050.00
Market	100%	\$248 548 39

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$74,564.52
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$49,709.68
KTUD	1%	\$2,485.48
KVVU	17%	\$42,253.23
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$2,485.48

	Ln	Ch	Start	End	Inventory	Code	Break	Start/End Tim	e Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E	1	KSNV	07/29/12	07/29/12	Wake Up I	Early w/ Wag	n@M	430a-5a	S	:30	1	\$150.002	0.00 NM	1	\$150.00
	Wake Up Early Wagners														•
WAKE UP EARLY W/THE WAGNERS															
		<u>Star</u>	t Date	End Date	Weekday	ys Spot	s/Week	<u>Rate</u> <u>F</u>	Rating						

Print Date: 07/18/12 10:09:03

Page 2 of 7

KSNV

Order / Rev:

104088

Advertiser:

Crossroads GPS

Alt Order #: Flight Dates: 06831602

Product Desc:

Crossroads GPS

07/27/12 - 08/06/12 Estimate:

M-F 5-6a WakeUp w/Wa@M

<u>Weekdays</u>

---T----

M-F 5-6a WakeUp w/Wagners

Spots/Week

CM

5-6a

5-6a

<u>Rate</u>

\$400.00

---T--

---F--

Rating

0.00

:30

:30

\$400.001

\$400.001

0.00 NM

0.00 NM

1

1

\$400.00

\$400.00

E 12 KSNV 08/02/12 08/02/12

Start Date

E13 KSNV 08/03/12 08/03/12

Week: 07/30/12

WAKE UP WITH THE WAGNERS

End Date

08/05/12

754

Ch Ln Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount KSNV 07/29/12 07/29/12 Wake Up Early w/ Wagn@M 430a-5a :30 ----5 \$150,002 0.00 NM \$150.00 Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS Start Date End Date Weekdays Spots/Week Rating Rate 07/29/12 ----S Week: 07/23/12 \$150.00 0.00 Wake Up Early w/ Wagn6M KSNV 07/30/12 07/30/12 430a-5a M-----:30 \$150.002 0.00 NM \$150.00 Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS Start Date End Date Weekdays Spots/Week Rating Rate Week: 07/30/12 08/05/12 \$150.00 0.00E 3 KSNV 07/31/12 07/31/12 Wake Up Early w/ Wagn@M 430a-5a :30 \$150.002 0.00 NM 1 \$150.00 Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 -T----\$150.00 0.00 KSNV 08/01/12 08/01/12 Wake Up Early w/ Wagn6M 430a-5a ------:30 \$150.002 0.00 NM \$150.00 Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS End Date Start Date Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 --W---\$150.00 0.00 KSNV 08/02/12 08/02/12 Wake Up Early w/ Wagn@M 430a-5a ---T---:30 \$150.002 0.00 NM \$150.00 Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 07/30/12 08/05/12 ---T---\$150.00 0.00 E 6 KSNV 08/05/12 08/05/12 Wake Up Early w/ Wagn@M 430a-5a ----S :30 \$150.002 0.00 NM \$150.00 Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 07/30/12 08/05/12 -----\$150.00 0.00 KSNV 08/06/12 08/06/12 Wake Up Early w/ Wagn@M 430a-5a M-----:30 \$150.002 0.00 NM 1 \$150.00 Wake Up Early Wagners WAKE UP EARLY W/THE WAGNERS Start Date End Date Weekdays 1 4 1 Spots/Week Rate Rating Week: 08/06/12 08/12/12 \$150.00 0.00 KSNV 07/27/12 07/27/12 M-F 5-6a WakeUp w/WaQM 5-6a ----F--:30 \$400,001 0.00 NM 1 \$400.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rating Rate 07/29/12 ----F--Week: 07/23/12 \$400.00 0.00 KSNV 07/30/12 07/30/12 M-F 5-6a WakeUp w/WaQM :30 \$400,001 1 0.00 NM \$400.00 1 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 07/30/12 08/05/12 M-----\$400.00 0.00 M-F 5-6a WakeUp w/Wa@M E 10 KSNV 07/31/12 07/31/12 5-6a :30 \$400,001 0.00 NM \$400.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 -T----\$400.00 0.00E11 KSNV 08/01/12 08/01/12 M-F 5-6a WakeUp w/WaQM 5-6a --W---:30 1 \$400.001 0.00 NM 1 \$400.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS End Date Start Date Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 ------\$400.00 0.00

Print Date: 07/18/12 10:09:03 Page 3 of 7

KSNV

Order / Rev:

104088

Advertiser:

Crossroads GPS

Alt Order #:..

06831602

Product Desc:

Crossroads GPS

Flight Dates:

07/27/12 - 08/06/12

Estimate:

754

Ln Ch	Start	End	Inventory Code		Start/End 1	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 5-6a WakeUp M-F 5-6a WakeUp	-								
WAKE	UP WITH	THE WAG		wwwagners						_		
<u>Sta</u> Week: 07/	rt <u>Date</u> 30/12	End Date 08/05/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
E14 KSNV	08/06/1	2 08/06/12	M-F 5-6a WakeUp M-F 5-6a WakeUp	_	5-6a	M	:30	1	\$400.001	0.00 NM	1	\$400.00
WAKE	UP WITH	THE WAG	•	·								
<u>Sta</u> Week: 08/	rt <u>Date</u> /06/12	End Date 08/12/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
E 15 KSNV	07/27/1	2 07/27/12	News 3 at 430pm News 3 at 4:30PM	CM	430-5pm	F	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS -	4 AT 430	P.										
<u>Sta</u> Week: 07/	rt Date	End Date 07/29/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$700.00	Rating 0.00						
E 16 KSNV			News 3 at 430pm		430-5pm	M	:30	1	\$700.001	0.00 NM	1	\$700.00
			News 3 at 4:30PN		op		.00	•	4 1 50.05 1	0.00 14.41		Ψ1 00.00
_	4 AT 430		Modeles	Contabbleak	D-1-	D-15						
<u>Sta</u> Week: 07/	<u>irt Date</u> /30/12	End Date 08/05/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
			News 3 at 430pm	CM	430-5pm	-T	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS -	4 AT 430)P	News 3 at 4:30PN	1								
<u>Sta</u> Week: 07/	<u>ırt Date</u> /30/12	End Date 08/05/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$700.00	<u>Rating</u> 0.00						
			News 3 at 430pm	CM	430-5pm	W	:30	1	\$700.001	0.00 NM	. 1	\$700.00
	4 AT 4 30		News 3 at 4:30PN					-	V . 55.55	2.00 / 1111	•	ψ. σσ.σσ
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week; 07/		08/05/12	~-W~	1	\$700.00	0.00						
E 19 KSNV			News 3 at 430pm News 3 at 4:30PM	CM /I	430-5pm	T	;30	1	\$700.001	0.00 NM	1	\$700.00
	4 AT 430 art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/	/30/12	08/05/12	T	1	\$700.00	0.00						
E 20 KSNV			News 3 at 430pm News 3 at 4:30PM	CM /I	430-5pm	F	:30	1	\$700.001	0.00 NM	1	\$700.00
	4 AT 430	P End Date	Weekdays	Spots/Week	Doto	Rating						
Week: 07/		08/05/12	F	<u> </u>	<u>Rate</u> \$700.00	0.00						
E 21 KSNV	08/06/1	12 08/06/12	News 3 at 430pm News 3 at 4:30PM		430-5pm	M	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWS	4 AT 430)P	110110 0 01 11001 1	•								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08		08/12/12 12 07/27/12	M M-F 6-7a WakeU _l	w/Wa@M	\$700.00 6-7a	0.00 F	:30	1	\$700.001	0.00 NM	1	\$700.00
WWA	I ID JAHTI	4 THE \A(A)	M-F 6-7a WakeU	p w/Wagners								
	op witt	H THE WAG End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07		07/29/12	F	1	\$700.00	0.00						
E 23 KSNV	07/30/1	12 07/30/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	M	:30	1	\$700.001	0.00 NM	1	\$700.00
		H THE WAG	NERS	-								
<u>Sta</u> Week; 07	art <u>Date</u> /30/12	End Date 08/05/12	<u>Weekdays</u> м−−−−	Spots/Week		Rating 0.00						
,			M-F 6-7a WakeU	w/WagM	\$700.00 6-7a	-T	:30	1	\$700.001	0.00 NM	1	\$700.00
WAKE	UP WITI	H THE WAG	M-F 6-7a WakeU NERS	p w/Wagners								
	art Date	End Date	Weekdays	Spots/Week		Rating						
Week; 07 E 25 KSNV		08/05/12 12 08/01/12	-T	1 CM	\$700.00 6-7a	0.00 W	:30	4	\$700 004	O OO NEA	4	#700.00
LZU NONV	30/01/	12 00/01/12		CIVI	U-18	w	.50	1	\$700.001	0.00 NM	1	\$700.00

Print Date: 07/18/12 10:09:03

KSNV

Page 4 of 7

Order / Rev:

104088

Advertiser:

Crossroads GPS

Alt Order #:

06831602

Product Desc:

Crossroads GPS

Flight Dates:

07/27/12 - 08/06/12

Estimate: 7

754

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F 6-/a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date **End Date** Weekdays Spots/Week Rate Rating 08/05/12 Week: 07/30/12 --W---\$700.00 0.00 E 26 KSNV 08/02/12 08/02/12 M-F 6-7a WakeUp w/Wa@M 6-7a :30 \$700.001 0.00 NM 1 \$700.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Spots/Week Weekdays | Rate Rating ---T---Week: 07/30/12 08/05/12 \$700.00 0.00 E 27 KSNV 08/03/12 08/03/12 M-F 6-7a WakeUp w/WaQM 6-7a ----F--:30 \$700.001 0.00 NM \$700.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 \$700.00 0.00 E 28 KSNV 08/06/12 08/06/12 M-F 6-7a WakeUp w/WaQM M----:30 \$700.001 0.00 NM \$700.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rating Rate Week: 08/06/12 08/12/12 \$700.00 0.00 E 29 KSNV 07/27/12 07/27/12 **Today Show** CM 658a-9am ---F--:30 1 \$1,400,001 \$1,400.00 0.00 NM Today Show **TODAY SHOW** Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 07/23/12 07/29/12 ----F--\$1,400.00 0.00 E30 KSNV 07/30/12 07/30/12 **Today Show** CM 658a-9am M-----:30 1 \$1,400,001 0.00 NM \$1,400.00 **Today Show TODAY SHOW** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 \$1,400.00 1 0.00 E31 KSNV 07/31/12 07/31/12 Today Show CM 658a-9am ~T~~--:30 1 \$1,400.001 0.00 NM \$1,400.00 Today Show **TODAY SHOW** Start Date **End Date** Weekdays Spots/Week Rate Rating 08/05/12 0.00 Week; 07/30/12 -T----1 \$1,400.00 E32 KSNV 08/01/12 08/01/12 **Today Show** CM 658a-9am --W----:30 1 \$1,400.001 0.00 NM \$1,400.00 Today Show **TODAY SHOW** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 --W----\$1,400.00 0.00 E 33 KSNV 08/02/12 08/02/12 **Today Show** CM 658a-9am ---T---:30 1 \$1,400.001 0.00 NM \$1,400.00 **Today Show TODAY SHOW** Spots/Week Start Date **End Date Weekdays** Rate Rating --T---Week: 07/30/12 08/05/12 \$1,400.00 0.00 E34 KSNV 08/03/12 08/03/12 Today Show \$1,400.00 CM 658a-9am ---F--:30 1 \$1,400.001 0.00 NM **Today Show TODAY SHOW End Date** Start Date Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 ----F--\$1,400.00 0.00 E35 KSNV 08/06/12 08/06/12 **Today Show** CM M----658a-9am :30 1 \$1,400.001 0.00 NM \$1,400.00 **Today Show TODAY SHOW** Weekdays Start Date End Date Spots/Week Rate Rating Week: 08/06/12 08/12/12 \$1,400.00 0.00 E 36 KSNV 07/27/12 07/27/12 News 3 at 4 (1/2 hr) CM 4-430p ----F--\$700,001 .30 0.00 NM 1 \$700.00 News 3 at 4 FIRST NEWS 3 AT FOUR Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 07/23/12 07/29/12 --F--\$700.00 0.00 E37 KSNV 07/30/12 07/30/12 4-430p CM M----:30 \$700.001 0.00 NM \$700.00

Print Date: 07/18/12 10:09:03 Page 5 of 7

KSNV

Order / Rev:

104088

Advertiser:

Crossroads GPS

Alt Order #: . Flight Dates: 06831602

Product Desc:

Crossroads GPS

07/27/12 - 08/06/12

Estimate:

754

Ln Ch Start End **Inventory Code** Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount News 3 at 4 (1/2 hr) News 3 at 4 FIRST NEWS 3 AT FOUR Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 07/30/12 08/05/12 M----\$700.00 0.00 E 38 KSNV 07/31/12 07/31/12 News 3 at 4 (1/2 hr) CM 4-430p -T----:30 \$700.001 0.00 NM \$700.00 News 3 at 4 FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 -T----\$700.00 0.00 E 39 KSNV 08/01/12 08/01/12 News 3 at 4 (1/2 hr) CM 4-430p -----:30 \$700.001 0.00 NM 1 \$700.00 News 3 at 4 FIRST NEWS 3 AT FOUR Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 ---W----\$700.00 0.00 E40 KSNV 08/02/12 08/02/12 News 3 at 4 (1/2 hr) CM 4-430p :30 \$700.001 0.00 NM \$700,00 News 3 at 4 FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 ---T---\$700.00 0.00 E41 KSNV 08/03/12 08/03/12 News 3 at 4 (1/2 hr) CM 4-430p ---F--:30 \$700.001 0.00 NM \$700.00 News 3 at 4 FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating 08/05/12 ----F--Week: 07/30/12 \$700.00 0.00 E 42 KSNV 08/06/12 08/06/12 News 3 at 4 (1/2 hr) CM 4-430p M----:30 \$700.001 0.00 NM \$700.00 News 3 at 4 FIRST NEWS 3 AT FOUR Start Date **End Date** Weekdays Spots/Week Rating <u>Rate</u> Week: 08/06/12 08/12/12 \$700.00 0.00 E 43 KSNV 07/27/12 07/27/12 M-F Early News CM 5-630p ----F--:30 1 \$1,000,001 0.00 NM \$1,000.00 M-F Early News **EARLY NEWS** Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 07/23/12 07/29/12 ---F--\$1,000.00 0.00 E 44 KSNV 07/30/12 07/30/12 M-F Early News M-----CM 5-630p :30 1 \$1,000.001 0.00 NM \$1,000.00 M-F Early News **EARLY NEWS End Date** Spots/Week Start Date <u>Weekdays</u> Rate Rating M-----08/05/12 Week: 07/30/12 1 \$1,000.00 0.00 E 45 KSNV 07/31/12 07/31/12 M-F Early News CM 5-630p :30 1 \$1,000,001 0.00 NM \$1,000.00 M-F Early News **EARLY NEWS End Date** Start Date Weekdays Spots/Week Rating Rate -T----Week: 07/30/12 08/05/12 1 \$1,000.00 0.00 E46 KSNV 08/01/12 08/01/12 M-F Early News CM 5-630p --W----:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F Early News **EARLY NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating 08/05/12 ------Week: 07/30/12 \$1,000.00 0.00 E 47 KSNV 08/02/12 08/02/12 M-F Early News CM 5-630p :30 1 \$1,000.001 0.00 NM ---T---\$1,000.00 M-F Early News **EARLY NEWS** End Date <u>Weekdays</u> Start Date Spots/Week Rating Rate Week: 07/30/12 08/05/12 ~~T~~-\$1,000.00 0.00 E48 KSNV 08/03/12 08/03/12 M-F Early News CM 5-630p ----F--:30 1 \$1,000,001 0.00 NM \$1,000.00 M-F Early News **EARLY NEWS** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating 1 \$1,000.00 Week: 07/30/12 08/05/12 --F--0.00 E49 KSNV 08/06/12 08/06/12 CM 5-630p 1 \$1,000,001 0.00 NM M-----:30 \$1,000.00

Print Date: 07/18/12 10:09:03 Page 6 of 7

KSNV

Order / Rev:

104088

Advertiser:

Crossroads GPS

Alt Order #: .

06831602

Product Desc:

Crossroads GPS

Flight Dates:

07/27/12 - 08/06/12

Estimate:

754

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
EARLY	NEWS		M-F Early News M-F Early News									
	ırt Date	End Date 08/12/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00				Ī		
		2 07/28/12 NRISE no pr	News 3 Sunrise - News 3 Sunrise 5		6a-7a	5~	:30	1	\$350.002	0.00 NM	1	\$350.00
_	ırt Date	End Date 07/29/12	Weekdays	Spots/Week	<u>Rate</u> \$350.00	Rating 0.00						
			News 3 Sunrise - News 3 Sunrise 8		6a-7a	S-	:30	1	\$350.002	0.00 NM	1	\$350.00
		NRISE no pr	=									
Week: 07/		End Date 08/05/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
	07/28/1 EARLY N		Sa-Su Early New Sa-Su Early New		5pm-630pm	S-	:30	1	\$650.001	0.00 NM	1	\$650.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07/		07/29/12	S-	1	\$650.00	0.00				···		
E 55 KSNV	08/04/1 EARLY N		Sa-Su Early News Sa-Su Early New		5pm-630pm	S-	:30	1	\$650.001	0.00 NM	1	\$650.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07/		08/05/12	S-	1	\$650.00	0.00						
		12 07/27/12	Olympics Openin	_	730p-12a	F	:30	1\$	10,000.001	0.00 NM	1	\$10,000.00
	CEREMO ort Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					ĺ	
Week: 07/		07/29/12	F		\$10,000.00	0.00						
		12 08/05/12	Olympics Late Ne Late News during		11pm-12:35a	m MTWTFSS	:30	7	\$1,000.007	0.00 NM	7	\$7,000.00
	AFT OL'	Y End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week; 07		08/05/12	MTWTFSS		\$1,000.00	0.00						
			Olympics Late Ne Late News during		11pm-12;35a	m M~~	:30	1	\$1,000.007	0.00 NM	1	\$1,000.00
	AFT OL' art Date	r <u>End Date</u>	Weekdays	Spots/Week	Rate	Rating						
Week: 08	/06/12	08/12/12	М		\$1,000.00	0.00						
		12 08/03/12	Olympics Daytime Olympics Daytim		9am-4pm	MTWTF	:30	5	\$1,200.001	0.00 NM	5	\$6,000.00
	AYTIME art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					ł	
Week: 07	/30/12	08/05/12	MTWTF		\$1,200.00	0.00						
E 60 KSNV		12 07/29/12	Olympics Daytim Olympics Daytim		4am-6pm	S	:30	2	\$1,700.001	0.00 NM	2	\$3,400.0
OLY W Sta	KEND art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07		07/29/12	S		\$1,700.00	0.00						
E61 KSNV OLYW		12 07/28/12	Olympics Daytim Olympics Daytim		4am-6pm	S-	:30	3	\$1,700.001	0.00 NM	3	\$5,100.0
<u>Sta</u>	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07 E 62 KSNV		07/29/12 12 08/05/12	Olympics Primeti	me CM	\$1,700.00 730pm-12am	0.00 MTWTFSS	:30	1	\$6,000.001	0.00 NM	1	\$6,000.0
OLY PI	RIME		Olympics Primet	ime								
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 07 E 63 KSNV		08/05/12	MTWTFSS	1 CM	\$6,000.00	0.00 m MTWT	.20	- 4	\$200.004	0.00 115		#525 51
E OS KONV	07/30/	12 UO/UZ/12		CIVI	1135pm - 5ar	m MTWT	:30	1	\$200.001	0.00 NM	1	\$200.00

Print Date: 07/18/12 10:09:03 Page 7 of 7

KSNV

Order / Rev:

104088

Advertiser:

Crossroads GPS

Alt Order #:-

06831602

Product Desc:

Crossroads GPS

Flight Dates:

07/27/12 - 08/06/12

Estimate:

754

Ln Ch Break Start/End Time Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount Olympics Prime REPEAT Olympics Prime REPEAT OLY RPT Start Date End Date Weekdays Spots/Week Rate <u>Rating</u> 08/05/12 MTWT---Week: 07/30/12 0.00 \$200.00 N 64 KSNV 07/30/12 08/03/12 Olympics Prime REPEATM 1135pm - 5am MTWTF--:30 5 \$200.003 0.00 NM 5 \$1,000.00 Olympics Prime REPEAT Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 07/30/12 08/05/12 MTWTF--5 \$200.00 0.00 \$77,050.00

Totals 79